

BLACK MATERNAL HEALTH WEEK

2023 SOCIAL MEDIA TOOLKIT



This official toolkit contains key messaging, social shareables, and other materials related to BMHW23.



WWW.BLACKMAMASMATTER.ORG

About **BMMA** & **BMHW23**

The Black Mamas Matter Alliance, Inc. (BMMA) is a national network of Black women-led organizations and multi-disciplinary professionals who work to ensure that all Black Mamas have the rights, respect, and resources to thrive before, during, and after pregnancy. BMMA honors the work and historical contributions of Black women's leadership within their communities, and values the need to amplify this work on a national scale. For this reason, BMMA does not have chapters. The alliance is composed of existing organizations and individuals whose work is deeply rooted in reproductive justice, birth justice, and human rights frameworks.

Thank you for joining us in observing the **6th annual Black Maternal Health Week 2022 (#BMHW23)**. Founded by BMMA, Black Maternal Health Week is a week of awareness, activism, and community-building aimed at amplifying the voices of Black Mamas, bringing visibility to Black-led maternal health initiatives, and centering the values and traditions of the reproductive and birth justice movements.



BMMA has created this social media toolkit as a resource to assist our partners with amplifying BMHW23 across your networks and channels. The toolkit includes messaging guidance around this year's theme, **Our Bodies Belong to Us: Restoring Black Autonomy and Joy**, along with sample social media messages, shareable graphics, a list of national digital activities, and other information to help you engage with the campaign and our partners.

THEME, STATISTICS & MESSAGING



“Our Bodies Belong to Us: Restoring Black Autonomy and Joy”

Each year's BMHW theme is carefully chosen by BMMA affiliated partners to ensure that it sufficiently captures the ethos and spirit behind our collective efforts to amplify the voices, perspectives and lived experiences of Black women and birthing people.

In light of the alarming rise of maternal deaths in the U.S., which recent data shows has been exacerbated by the pandemic; and amidst growing cases of clear neglect in care in hospital systems immediately after labor and delivery, BMMA continues to highlight and center culturally-congruent practices with a focus on Black midwifery care and full-spectrum Black-led Doula care as sound, evidence-based solutions. Most importantly, these are practices and solutions that incorporate the true needs, wants and desires of Black women and birthing people. As we reckon with the upending of *Roe V. Wade* and the relentless attacks against reproductive rights and bodily autonomy, this year's theme speaks to our strength, power and resilience, and our unassailable right to live freely, safely, and joyfully.

The events and programming being planned throughout #BMHW23 will fully embody this theme and offer opportunities to engage in activities and conversations that honor the values and traditions of the reproductive and birth justice movements.

KEY TERM

BMMA uses the phrase **“BLACK MAMAS”** to represent the full diversity of our lived experiences that includes birthing persons (*cis women, trans folks, and gender expansive individuals*) that are people of African descent across the diaspora (*Afro-Latinx, African-American, Afro-Caribbean, Black, and African Immigrant*).

Whenever intentional change has been fostered, Black Mamas have been on the frontlines, and now we are focusing on our own freedom and right to live and thrive. The work is not done until Black Mamas are liberated, respected, and protected. When investing in Black Mamas, we are pouring into the roots that act as the foundational strength of Black families and systems of care.

We recognize, celebrate, and support those who care for and mother our families and communities whether they have given birth or not. We stand in solidarity with all Black Mamas.

Key

BLACK MATERNAL HEALTH FACTS

Outlined below are key statistics pertaining to various aspects of Black Maternal Health, along with a corresponding list of BMMA partners and collaborators who are working in each area:

MATERNAL MORTALITY

- According to the Centers for Disease Control and Prevention, approximately 700 women die each year in the United States as a result of pregnancy or delivery complications. Almost two-thirds of pregnancy-related deaths are preventable (Source: [CDC](#)).
- In 2020, Black women were most disproportionately affected with a mortality rate of 55.3 deaths per 100,000 live births, compared to 19.1 deaths per 100,000 live births, and 18.2 deaths per 100,000 live births for White and Hispanic women, respectively (Source: [CDC](#)).
- In 2020, the maternal mortality rate for Black women was 3 times the rate for White women in the United States. Multiple factors contribute to these disparities, such as lower quality healthcare, structural racism, and implicit bias from healthcare providers, and underlying chronic conditions. (Source: [CDC](#))
- The U.S. has an infant mortality rate of 5.4 per 1000 live births in 2020, with a health disparity among Black babies at a rate of 10.6 deaths per 1,000 live births in 2019. (Source: [CDC](#))

MATERNAL MENTAL HEALTH

- Black mothers are more likely to suffer from PMADs (Perinatal Mood and Anxiety Disorders) like postpartum depression, in silence and without clinical help. (Source: [NCBI](#))

BMMA Partners Making a Difference: [Shades of Blue Project](#), [Center for Black Women's Wellness](#)

Key

BLACK MATERNAL HEALTH FACTS

BREASTFEEDING

- About 74% of Black infants are ever breastfed compared to more than 85% of White and 83% Latinx moms. (Source: [CDC](#))
- Among all infants, in 2019, Black infants had a significantly lower rate of exclusive breastfeeding at age 3 months (36.3%) than did White infants (49%); at age 6 months, the rates of any breastfeeding were 44% among Black infants and 59.9% among White infants. (Source: [CDC](#))
- Unsupportive work policies (including lack of parental leave), unsupportive hospital policies and practices, lack of lactation support (including apathy from providers), issues with latching, lack of family support, and cultural norms are factors that contribute to breastfeeding disparities. (Source: [CDC](#))
- Hospitals in areas with higher percentages of Black residents were less likely to provide recommended maternity care practices supportive of breastfeeding. (Source: [CDC](#))

BMMA Partners Making a Difference: [Black Mother's Breastfeeding Association](#), [Black Girls Breastfeeding Club](#), [Chocolate Milk Cafe](#), [Perinatal Equity Foundation](#), [Mamatoto Village](#)

REPRODUCTIVE RIGHTS & JUSTICE / ACCESS TO CONTRACEPTION

- Black women are more likely than White women to report using a contraceptive method associated with lower efficacy (e.g., withdrawal, condoms) or no contraception at all. (Source: [AJOG](#))
- Black women disproportionately lack necessary reproductive health care—including contraception access and counseling, abortion, STI screenings, and reproductive screenings (Source: [Health Equity, Obstetrics & Gynecology](#)). This leaves them vulnerable to many risk factors around pregnancy. Recent improvements in maternal and infant health across the 20th century are due, in part, to expanded contraceptive access and use.

Key

BLACK MATERNAL HEALTH FACTS

QUALITY OF CARE/ BIRTH JUSTICE

- People from some racial and ethnic minority groups (e.g. Hispanic and non-Hispanic Black) are more likely to be uninsured than non-Hispanic whites. (Source: [CDC](#))
- From 2015 - 2017, nearly 50% of Black women and birthing people were uninsured at some point during preconception, at delivery, or postpartum (i.e., experienced discontinuity of insurance coverage) (Source: [Obstetrics & Gynecology](#))
- Research suggests that Black women receive lower quality of care than white women, which increases risk of severe maternal morbidity, especially when receiving obstetric care at predominantly Black serving hospitals. (Source: [AJOG](#))
- From 2014 through 2018, 53 counties in the U.S. (2.7%) lost hospital-based obstetric services, leaving about 56 percent of rural counties with no obstetric services in 2018 (Source: [JAMA](#))
- Perinatal community-based models of care offer enhanced care and support throughout the pre-pregnancy to postpartum spectrum, including doula and midwifery childbirth services to pregnant women who face barriers to care. (Source: [CAP](#))

BMMA Partners Making a Difference: [National Birth Equity Collaborative](#), [Ancient Song](#), [National Black Midwives Alliances](#), [Southern Birth Justice Network](#), [ROOTT](#), [National Perinatal Task Force](#), [Common Sense Childbirth](#)



Key

BLACK MATERNAL HEALTH FACTS

COVID-19

- From 2020 to 2023, Non-Hispanic Black populations in the U.S. experienced a disproportionately high number of COVID-19 related deaths. (Source: [CDC](#))
- Multisystem inflammatory syndrome in children (MIS-C) is a rare but severe condition that occurs approximately 2–4 weeks after the onset of COVID-19 in children and adolescents. MIS-C disproportionately affects children and adolescents from racial and ethnic minority groups, including non-Hispanic Black and Hispanic or Latino children and adolescents. (Source: [CDC](#))
- Pregnant people with COVID-19 are at an increased risk for severe illness from COVID-19—including illness that could result in hospitalization and ICU admission, ventilation, and death—compared with non-pregnant people. Additionally, pregnant people with COVID-19 might be at increased risk for other adverse outcomes, such as preterm birth. It is especially important for people who are or were recently pregnant, and those who live or visit with them, to take steps to protect themselves and others from getting COVID-19. (Source: [CDC](#))





BLACK MATERNAL HEALTH FACTS

BLACK MATERNAL HEALTH POLICY

- **Momnibus:** The Black Maternal Health Momnibus Act includes historic policies and investments in Black Mamas, families, and systems of care. Written by and for Black Mamas, the Momnibus invests in community-based organizations and the perinatal workforce, addresses social determinants of health and the effects of climate change, promotes representative Maternal Mortality Review Committees and maternal mental health equity, and more. The Momnibus exemplifies centering and investing in Black-led, community-based organizations whose work is deeply rooted in the reproductive justice, birth justice, and human rights frameworks.
- **Postpartum Medicaid Coverage:** Mandatory and permanent postpartum Medicaid coverage for one year fills a major coverage gap in Black maternal health. One third of pregnancy-related deaths occur between one week and one year postpartum, with 12 percent of pregnancy-related deaths occurring after six weeks postpartum.^{1,2} Despite this reality, Medicaid currently provides coverage for only 60 days postpartum, with the option for states to extend coverage to a year granted in the American Rescue Plan of 2021 and made permanent in the FY23 omnibus package. This coverage gap is particularly dire for Black communities, especially given that nearly half of births in the United States and approximately two-thirds of Black births are covered by Medicaid.³ While BMMA is glad that the option is no longer temporary, access to postpartum Medicaid for a full year should be mandatory and should not depend on where you live. Currently, only 28 states and the District of Columbia provide a full year of postpartum Medicaid coverage.⁴
- **Pregnancy Accommodations:** Congress passed the Pregnant Workers Fairness Act (PWFA) and the Providing Urgent Maternal Protections (PUMP) for Nursing Mothers Act as amendments to the FY23 omnibus package. The PWFA provides employees the right to reasonable accommodations for limitations related to pregnancy, childbirth, or related medical conditions, including lactation. The PUMP Act extends coverage to previously excluded workers under the Break Time for Nursing Mothers law, including teachers, transportation workers, and agricultural workers. These policies, now signed into law, are critically important for Black women and birthing people in the workplace. In 2022, BMMA and A Better Balance published a joint report on the importance of the PWFA and the PUMP Act, as well as paid family leave and paid sick leave policies.⁵

1. Petersen EE, Davis NL, Goodman D, Cox S, Mayes N, Johnston E, et al. Vital Signs: Pregnancy-Related Deaths, United States, 2011–2015, and Strategies for Prevention, 13 States, 2013–2017. MMWR Morb Mortal kly Rep [Internet]. 2019 [cited 2023 Feb 28];68. Available from: <https://www.cdc.gov/mmwr/volumes/68/wr/mm6818e1.html>

2. Taylor JK, Bernstein A. Four Ways the Build Back Better Act Could Improve Black Maternal Health [Internet]. The Century Foundation. 2021 [cited 2023 Feb 28]. Available from: <https://tcf.org/content/commentary/four-ways-build-back-better-act-improve-black-maternal-health/>

3. Osterman MJK, Hamilton BE, Martin JA, Driscoll AK, Valenzuela CP. Births: Final Data for 2021. National Vital Statistics Reports [Internet]. 2023 Jan 31;72(1). Available from: <https://www.cdc.gov/nchs/data/nvsr/nvsr72/nvsr72-01.pdf>

4. Medicaid Postpartum Coverage Extension Tracker [Internet]. KFF. 2023 [cited 2023 Jan 30]. Available from: <https://www.kff.org/medicaid/issue-brief/medicaid-postpartum-coverage-extension-tracker/>

5. Smith Nickelson R, Wheeler C, Brafman S, Dawson K. Centering the Experiences of Black Mamas in the Workplace [Internet]. Black Mamas Matter Alliance and A Better Balance; 2022 Apr [cited 2023 Jan 30]. Available from: <https://blackmamasmatter.org/wp-content/uploads/2022/04/BMMA-ABB-Final-Report-Web3-1.pdf>

Key

BLACK MATERNAL HEALTH FACTS

BLACK MATERNAL HEALTH POLICY

- **Abortion and Bodily Autonomy:** In 2022, the Supreme Court of the United States overturned *Roe v. Wade*, ending the constitutional right to an abortion and a nearly 50-year legal precedent. In response, a slew of legislative activity and policy change, particularly on the state and local levels, has been used to both restrict and expand access to abortion. Despite the stated desire of anti-abortion forces to protect life, many of the states with the most restrictive abortion bans have the worst maternal and child health outcomes⁶ and the least supportive social welfare and family support programs,⁷ particularly for Black women and birthing people. Abortion care is an integral part of holistic maternity care – it empowers pregnant people to end unsafe and/or unwanted pregnancies and experience motherhood and parenthood in a way that is autonomous and affirming. Challenging abortion bans and advancing abortion access are critically important aspects of restoring Black women and birthing people's autonomy and joy.
- **BMMA Policy Agenda:** In honor of Black Maternal Health Week 2023, BMMA is publishing “Black Mamas Matter: In Policy and Practice,” a comprehensive, issues and values-based policy agenda. This agenda includes policy recommendations on 1) social determinants of Black Maternal Health, 2) full spectrum maternal, sexual, and reproductive health care, 3) Black maternal and perinatal workforce development, 4) criminalization of Black women, birthing people, and families, 5) research and data transformation, and 6) Black women and birthing people's leadership. The agenda serves as a call to action for Black Mamas, policymakers, advocates, and activists to use this agenda to push for policy change at the federal, state, and local levels.

6. Rosenbaum S. A Public Health Paradox: States with Strictest Abortion Laws Have Weakest Maternal and Child Health Outcomes [Internet]. The Commonwealth Fund. 2022 [cited 2022 Jun 15]. Available from: <https://www.commonwealthfund.org/blog/2022/public-health-paradox-states-abortion-laws-maternal-child-health-outcomes>

7. Evaluating Priorities [Internet]. Evaluating Priorities. [cited 2022 Jun 15]. Available from: <https://evaluatingpriorities.org/>

Key TALKING POINTS

Black Mamas have always been the guide and bridge for families, communities, movements, and waves of change. The time is now to invest in the advancement in the movement for racial and birth justice. The historical atrocities we work against are deeply rooted in racial and reproductive oppression bent on controlling Black liberation and must be countered with community activation and prioritizing Black Mamas across the African Diaspora.

Recent data shows that maternal deaths have been exacerbated by COVID-19 infections, amidst growing cases of clear neglect in care in hospital systems immediately after labor and deliver; BMMA continues to highlight and center culturally-congruent practices with a focus on Black midwifery care and full-spectrum Black-led Doula care as sound, evidence-based solutions among other interventions.

Mandatory and permanent postpartum Medicaid coverage for one year fills a major coverage gap in Black maternal health. The Black Maternal Health Omnibus Act includes historic policies and investments in Black Mamas, families, and systems of care. Written by and for Black Mamas, the Omnibus invests in community-based organizations and the perinatal workforce addresses social determinants of health and the effects of climate change, promotes representative Maternal Mortality Review Committees and maternal mental health equity, and more.

The Black Mamas Matter Alliance (BMMA) is a national network of organizations and leaders from the maternal health, human rights, and reproductive justice fields. We believe that everyone deserves access to quality and holistic health care.

Founded by Black Mamas Matter Alliance, Black Maternal Health Week is a week of awareness, activism, and community-building aimed at amplifying the voices of Black Mamas, and centering the values and traditions of the reproductive and birth justice movements. BMHW is held annually in April during National Minority Health Month. BMHW23 is, above all, a week dedicated to educating and advocating for Black Mamas.

Through a series of digital events and community engagement, BMHW uplifts Black women-led organizations to focus on the root causes of poor maternal health outcomes, while engaging Black voices to lead immediate conversations around community-driven policies and programs.

The #BMHW23 theme is “**Our Bodies Belong to Us: Restoring Black Autonomy and Joy,**” which speaks to our strength, power and resilience, and our unassailable right to live freely, safely, and joyfully. The events and programming being planned throughout #BMHW23 will fully embody this theme and offer opportunities to engage in activities and conversations that honor the values and traditions of the reproductive and birth justice movements.

SOCIAL MEDIA AMPLIFICATION

What follows is a list of key hashtags, #BMHW23 Tweet Chat questions, sample social media posts, shareable images, and alliance social media handles to help build awareness around Black Maternal Health Week 2023, and to provide helpful tools and resources with your audiences.

Key Hashtags

- #BMHW23
- #BlackMamasMatter
- #BlackMaternalHealthWeek
- #ReproJustice
- #ENDMaternalMortality

Secondary Hashtags

- #BirthJustice
- #MaternalEquity
- #BlackMaternalHealth
- #BirthEquity
- #BlackWomenLead



BMHW23 TWEET CHAT

#BMHW23 TweetChat: Question Guide

Tuesday, April 11 @ 12:00 PM EST

Thank you for being part of our upcoming Tweetchat! Here are a few tips to help guide your participation:

1. Be sure to tag us on Twitter at [@blkmamasmatter](https://twitter.com/blkmamasmatter) in all of your responses!
2. Space permitting, use the hashtag **#BMHW23** in your posts.
3. When submitting your answers, always mark it with A (for answer) and the number of the original question so others know which questions you're responding to (for example, if you are responding to Question 1, Q1, begin your tweet with A1 or A1:).



Join Us for a TweetChat!



Meet us on Twitter where we will discuss what bodily autonomy and Black joy looks like for Black Mamas and Birthing People. Use **#BMHW23** to join the conversation!

[BLACKMAMASMATTER.ORG/BMHW](https://blackmamasmatter.org/bmhw)



BMHW23 TWEET CHAT

Tuesday, April 11th @ 12:00 PM EST



TweetChat Questions & Schedule

(12:00pm EST) Q1: Hello! Thanks for joining today's official #BMHW23 tweet chat! First, quick roll call--who is here and where are you from?

#BlackMaternalHealthWeek #BlackMamasMatter

(12:05pm EST) Q2: Why are you participating in

#BlackMaternalHealthWeek

#BMHW23? #BlackMamasMatter

(12:10pm EST) Q3: This year's theme is "*Our Bodies Belong to Us: Restoring Black Autonomy and Joy.*" Why do you think it is important to focus on bodily autonomy and joy in efforts to improve

#BlackMaternalHealth outcomes?

#BMHW23



BMHW23 TWEET CHAT

Tuesday, April 11th @ 12pm EST (cont.)

TweetChat Questions & Schedule

(12:15pm EST) Q4: So, Black Mamas, tell us: How do you use your voice to demand for #ReproductiveJustice? #BMHW23 #BlackMamasMatter

(12:20pm EST) Q5: What type of policies and/or resources are needed NOW to support Black Mamas' human right to bodily autonomy? #BMHW23

(12:25pm EST) Q6: BMMA's new policy agenda calls for investments in Black-led, community-based organizations and community-driven solutions. How is your community mobilizing to advance Black Maternal Health through policy change?

(12:30pm EST) Q7: As a Black Mama, how do you actively center joy in your life? #BMHW23

(12:35pm EST) Q8: Share examples of community-based initiatives that are centering Black Mamas across the African Diaspora and/or incorporating Black women's & birthing people's thought-leadership on matters related to #BlackMaternalHealth! #BMHW23

(12:40pm EST) Q9: Share a story of how a Black perinatal workers, Doulas, and/or Midwives have contributed to your positive birth outcome/story. #BMHW23



BMHW23 TWEET CHAT

Tuesday, April 11th @ 12pm EST (cont.)

TweetChat Questions & Schedule

(12:45pm EST) Q10: Physicians, health care providers, hospitals, birth centers: what information and/or resources do you need to better support Black Mamas & birthing people? #BMHW23

(12:50 pm EST) Q11: After today's Tweet chat, how do you--advocates, providers, policymakers, community leaders--plan to ensure that you are centering Black Mamas and families in your everyday work? #BMHW23

(12:55pm EST) Q12: Share some additional resources that support self-care, joy, and centers bodily autonomy for Black Mamas & birthing people. #BMHW23

(1:00pm EST) END: Thanks for joining our #BlackMaternalHealthWeek (#BMHW23) tweet chat! Find more ways you can participate in #BMHW23 by visiting us at:

<https://blackmamasmatter.org/bmhw>
#BlackMamasMatter



Sample

FACEBOOK LANGUAGE

- This year marks the 6th annual Black Maternal Health Week (#BMHW23), which will be held from April 11-17, 2023! In order to uplift Black women and their families, we at [INSERT ORG NAME] are joining forces with @BlackMamasMatterAlliance (BMMA) to center Black women's scholarship, maternity care work, and advocacy across the full-spectrum of sexual, maternal, and reproductive health care, services, programs, and initiatives. Join us today! Learn more at blackmamasmatter.org/bmhw #BMHW23
- The purpose of #BMHW23 is to highlight efforts led by @BlackMamasMatterAlliance (BMMA), and collectively work toward a future where ALL Black Mamas have the rights, respect, and resources to thrive throughout their lives-including in their reproductive years. This year's theme is **"Our Bodies Belong to Us: Restoring Black Autonomy and Joy."** Learn more at blackmamasmatter.org/bmhw
- Join me in supporting @BlackMamasMatterAlliance by helping them reach their #BMHW23 fundraising goal of \$50,000 at blackmamasmatter.org/donate Your investment helps BMMA to share the challenges impacting Black birthing people, celebrate innovation of Black-led models of holistic maternal and reproductive health care, as well as amplify the voices of Black Mamas to shift the narrative to center our joy, activism, and creativity.
- This #BMHW23, we are claiming our right to bodily autonomy, and our right to live freely, safely, and joyfully. This #BlackMaternalHealthWeek, support us and @BlackMamasMatterAlliance in centering Black Joy and amplifying the movement for better maternal, reproductive and birth outcomes for Black Mamas.
- Join us in commemorating the Black Mamas Matter Alliance's 6th annual #BlackMaternalHealthWeek and the movement to change the state of #BlackMaternalHealth! Founded and led by BMMA, #BMHW23 is an exciting week of activism, awareness, and community-building. Learn more at blackmamasmatter.org/bmhw and get involved today!



Sample **TWITTER** **LANGUAGE**

- Join us & @blkmamasmatter in taking part in this year's #BlackMaternalHealthWeek! Come engage in unforgettable activities & conversations aimed at shifting the state of Black Maternal Health in the U.S. Learn more: blackmamasmatter.org/bmhw #BlackMamasMatter #BMHW23
- We @[INSERT YOUR ORG HERE] are joining @BlkMamasMatter to celebrate Black Maternal Health Week! Join us in centering Black women's scholarship, maternity care work, and advocacy. blackmamasmatter.org/bmhw #BMHW23
- @BlkMamasMatter advocates for the advancement and investment in practices and solutions that incorporate the true needs, wants and desires of Black women and birthing people! RT and share how you/your organization is uplifting & empowering Black Mamas. We want to hear from you! #BMHW23
- How are you engaging in #BMHW23? Share with us what events you are most excited about – online or in-person! <https://blackmamasmatter.org/bmhw>
- Join me in supporting @BlkMamasMatter by helping them reach their #BMHW23 fundraising goal at blackmamasmatter.org/donate which helps them to amplify Black-led models of full-spectrum holistic care and Black Mama joy, activism, and creativity.
- This #BMHW23 we are claiming our right to bodily autonomy, and our right to live freely, safely, and joyfully. Support us & @BlkMamasMatter in amplifying the movement for better maternal, reproductive and birth outcomes for Black Mamas & birthing people.



SOCIAL SHAREABLES

*“Our Bodies Belong to Us:
Restoring Black Autonomy and Joy”*

All shareables can be found here: bit.ly/bmhw23socialgraphics

THEME GRAPHICS



Alliance Partners

SOCIAL MEDIA HANDLES

ORGANIZATION'S / COLLABORATOR'S NAME:	SOCIAL MEDIA HANDLES:
Jamaa Birth Village	@jamaabirthvillage
Ancient Song	@ancientsong @ancientsong7
Atlanta Doula Collective, Inc	IG: @AtlantaDoulaCollective FB: @AllDoulas TicToc: @AtlantaDoulaCollective
Avery Margenot (Desrosiers)	
Baobab Birth Collective	FB: Baobab Birth IG: BaobabBirth
Birthing Cultural Rigor, LLC	@CulturalRigor @rjepiobwarrior on Twitter and Instagram
Black Health New Mexico	
Black Mothers Breastfeeding Association	Twitter, IG, Facebook & LinkedIn - @BMBFA
Black Women Birthing Justice, Inc	IG - @blackwomenbirthingjustice
Black Women for Wellness	Twitter/IG: @bw4wla Facebook: BlackWomenforWellness
Black Women's Health Imperative	@blkwomenshealth
Breana Lipscomb	@BreNichelle08
Caitlin R. Williams	Twitter/instagram: @caitlinrain
Center for Black Women's Wellness, Inc.	https://www.facebook.com/CBWWAtlanta/ ; https://www.instagram.com/cbwwatlanta/
Chocolate Milk Café National Inc.	@chocolatemilkcafe (IG/FB) @chocolatemilkc8 (Twitter)
CHOICES Center for Reproductive Health	Instagram- @yourchoicesclinic, @nikigrayson_midwife, Twitter- @ndgrayson, @choices_clinics
CinnaMoms	@CinnaMoms_ (all platforms); @CinnaFamily-Facebook
Courtney Drayton	@csdrayton
Deidre McDaniel	Twitter - @hersstrategies, Instagram - @hersstrategies
Dem Black Mamas Podcast	Instagram - @demblackmamaspodcast
Diversity Uplifts, Inc.	IG- @DiversityUplifts @DrSayidaUplifts
Dr. Ebony Marcelle DNP CNM FACNM	
Dr. Jamila Perritt	Twitter-@reprorightsdoc, Instagram-jamilaperritt
Erin Cloud	ig/fb: movementforfamilypower twitter: @movfamilypower https://www.facebook.com/FWHC.Atlanta/ ; https://twitter.com/FWHC ; https://www.instagram.com/feministcenter
Feminist Women's Health Center	
Flora and Fauna Reproductive Wellness	@florafaunadoula
Dr. Ifeyinwa Asiodu	Twitter - @IVAPhD
Inas-Khalidah Mahdi	@blackmamabirthingwellness
Isabel Morgan	
Jacqueline Hammack	
Dr. Jamila Taylor	@drtaylor09
Dr. Jill Denson PhD	
Kuluntu Reproductive Justice Center	Instagram: @kulunturjc, facebook.com/kulunturjc

Alliance Partners

SOCIAL MEDIA HANDLES

ORGANIZATION'S / COLLABORATOR'S NAME:	SOCIAL MEDIA HANDLES:
Dr. Lynn Roberts	Instagram and Twitter: @Womanist61
Majaica	
Mamatoto Village	@mamatotovillage (IG, Twitter, and Facebook)
Monica R. McLemore PhD, MPH, RN	@mclomoremr
Mothering Justice	Instagram- www.instagram.com/motheringjustice/ Twitter- www.twitter.com/momjustice Facebook- www.facebook.com/MotheringJustice
Narrative Nation/Irth	Twitter: @irthapp IG/FB @theirthapp
National Birth Equity Collaborative	Facebook/Instagram/Twitter - @birthequity, LinkedIn & YouTube - National Birth Equity Collaborative
National Black Midwives Alliance	IG @blackmidwivesalliance, twitter @black_midwives
Nia Mitchell	
Nicole Clark, LMSW (Nicole Clark Consulting, LLC)	Twitter/Clubhouse: @NicoleClarkLMSW, Facebook/Instagram/LinkedIn: @nicoleclarkconsulting
Nzuri Malkia Birth Cooperative & Alawoye Doula Collaborative	@uhkti_ayomida @nzurimalkiabirth
Oshun Family Center	@oshun_family_center
Perinatal Health Equity Initiative	IG-@perinatalequity, Facebook @perinatalequity, Twitter @Perinatalequity
Raena Granberry	Twitter & Facebook-RaenaGranberry
Restoring Our Own Through Transformation (ROOTT)	@roottrj IG, ROOTT- FB
Shades of Blue Project	Twitter; @shadesofblueprj Facebook-@shadesofblueproject Tiktok-@shadesofblueproject
Shafia Monroe: Traditional Midwife, Doula Trainer	Shafia_SMC
SisterLove Inc	IG @sisterloveinc Twitter @sisterlove_inc
SisterReach TN & IL	@SisterReach - FB/IG/TikTok/Twitter
Sisters in Loss	@sistersinloss
SisterSong	@sistersong_woc
Southern Birth Justice Network	twitter @birthjustice, IG @southernbirthjustice
The Bloom Collective	@BloominBaltimore @BloomBmore
The Foundation for Black Women's Wellness	Twitter - @thefbww, Instagram - @thefbww, Facebook - https://www.facebook.com/TheFFBWW
The Melanated Mammary Atlas	Instagram - @themmatlas, Facebook - @TheMelanatedMammaryAtlas
The National Birth Equity Collaborative	@birthequity
Village Birth International/Sankofa Reproductive Health & Healing Center	@villagebirthintl @sankofaheals



Thank You!

#BMHW23 SPONSORS

This year's campaign is made possible in part by our #BMHW23 **Change-maker** and **Movement** Level Sponsors for their early investments. The full listing of all the 2023 Black Maternal Health Week campaign sponsors will be listed in the forthcoming impact report.



CHCF



EVERY
MOTHER
COUNTS



THANK YOU!



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@BlackMamasMatterAlliance

For media inquiries, contact:
comms@blackmasmatter.org



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