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Thursday, August 11<sup>th</sup>

A Guide for Advocates







#### **Key Takeaways:**

- Four in five continue to say the decision to get an abortion should be left to women and their doctors, and a majority disapprove of the Supreme Court's ruling to overturn *Roe*.
- Democrats and independents say they are more motivated now by the Supreme Court's decision to overturn *Roe* than they were in early July.
- Two in three Americans are concerned by positive outcomes for women being erased as a result of *Roe* being overturned.
- Three in five support Congress passing a law protecting a federal right to same-sex marriage, while an even greater seven in ten support federal protection for access to contraception.

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### Nearly Two in Three Americans Remain "Pro-Choice," and a Majority Continue to Believe Abortion Should Be Legal

Majorities of Democrats (82%) and independents (56%), as well as four in ten Republicans (40%), identify as "pro-choice." Majorities of Democrats, independents, and every racial group also continue to think abortion should be legal in all or most cases.

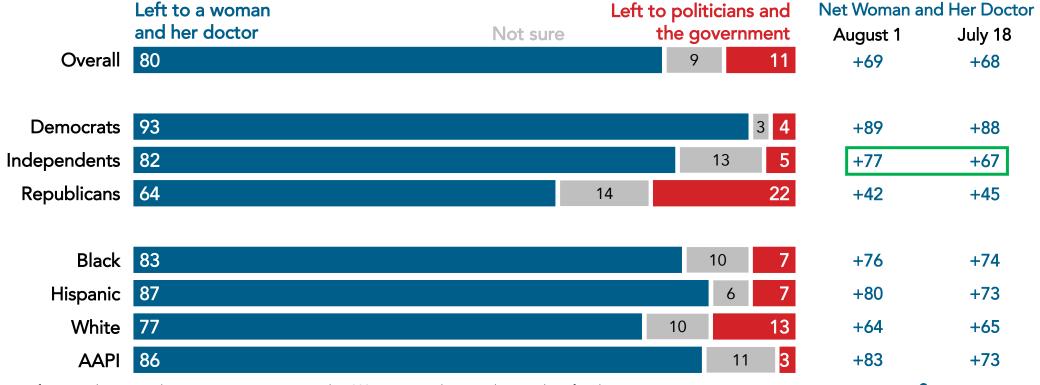
When it comes to the issue of abortion, which of the following best describes Which of the following comes closest to your position regarding the issue of abortion? your position? Net Legal **Net Pro-Choice Pro-choice** Don't know Pro-life Don't know Aug 1 July 18 Legal Illegal Aug 1 July 18 5 4 Overall 62 58 33 +29 +28 +20 +20 5 80 Democrats +69 +70 +62 +62 Independents 56 15 +27 +35 59 10 +28 +24 4 Republicans 40 33 3 -16 -23 -31 Black 71 8 21 +50 +50 61 7 +29 +35 Hispanic 70 +47 +46 70 +45 +43 5 White 58 +21 +18 56 +15 +11AAPI 63 +32 +52 5 52 6 +9 +47



#### The Vast Majority of Americans Continue to Feel the Decision to Have an Abortion Should Be Left to Women and Their Doctors

Since mid-July, the share of independents who feel the decision "should be left to the woman and her doctor" has grown by a net 10 points (from +67 to +77).

Overall, do you think the decision of whether or not a woman can have an abortion should be left to the woman and her doctor or should it be left to politicians and the government?





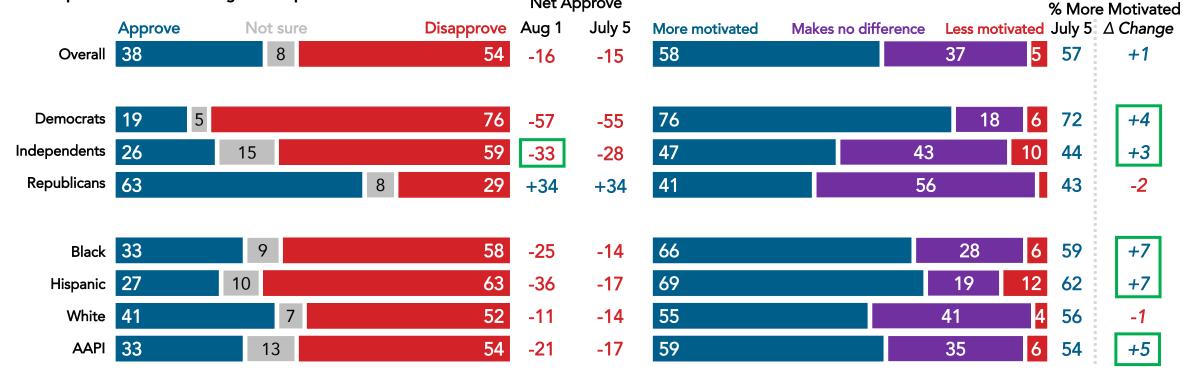
### The SCOTUS Decision on *Roe* Remains Deeply Unpopular and Motivation to Vote Remains High

Independents disapprove of the decision to overturn *Roe* by a 33-point margin, and independents and Democrats have each grown more motivated to vote in the context of *Roe* since early July (Democrats up 4 from 72% to 76%, independents up 3 from 44% to 47%).

As you may know, the Supreme Court recently decided to overturn *Roe v. Wade*, eliminating the federal right to an abortion as a result. Do you approve or disapprove the Supreme Court eliminating federal protections for abortion?

Net Approve

Regardless of how you plan to vote in November... Does this news about the Supreme Court overturning *Roe v. Wade* make you feel more or less motivated to vote?







#### Majorities of Americans Are Concerned Positive Post-*Roe* Outcomes Are in Jeopardy of Being Erased

Women overall and across partisanship are more concerned than their male counterparts about women's progress being erased.

Below is a list of positive outcomes that have occurred in the last 50 years because of the *Roe v. Wade* decision. Please indicate how concerned you are about <u>erasing</u> <u>progress made on the following issues</u>.

Total Concerned

	Very	Somewhat	Not too/at all	Overall		Dem		Ind		Rep	
	concerned	concerned	concerned	Men	Women	Men	Women	Men	Women		Women
Before <i>Roe</i> , abortion was so unsafe that 17% of all deaths during pregnancy and childbirth were the result of illegal abortions	45	22	32	64	71	84	85	67	69	44	53
Roe enabled women to decide when and how to become a parent and provided safe, legal abortion as an option which led to women entering the workforce in record numbers in the 1970s and 1980s		23	35	62	68	86	88	63	60	38	44
The right to an abortion has had large impacts on improving women's education, increasing labor force participation, and increasing potential earnings	40	25	35	60	68	86	85	61	64	35	48
After Roe, complications during first-trimester abortion procedures dropped to below 1%	40	28	33	66	69	91	89	64	63	41	45

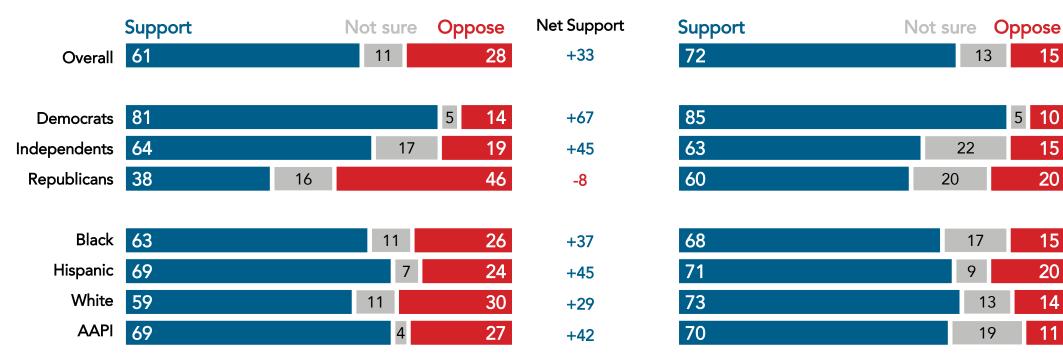


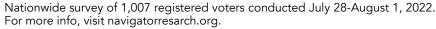
#### Majorities Support Congress Codifying the Right to Same-Sex Marriage and Contraception into Federal Law

Republicans are the lone group where a plurality opposes Congress passing a law protecting same-sex marriage; passing a law protecting the federal right to buy and use contraception has double-digit net support across partisan, racial, and ethnic groups.

(Split sample) Do you support or oppose Congress passing a law protecting the federal right to same-sex marriage?

(Split sample) Do you support or oppose Congress passing a law protecting the federal right to buy and use contraception like birth control?







**Net Support** 

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+75

+48

+40

+53

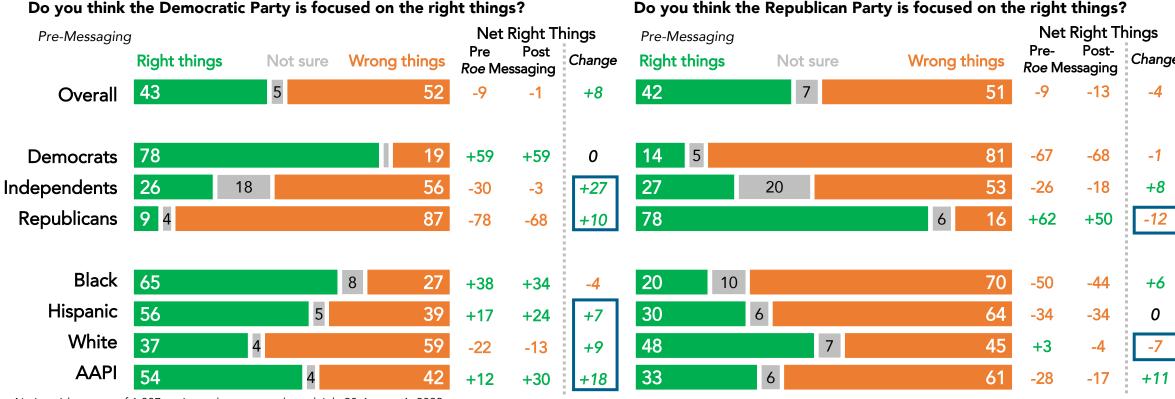
+51

+59

+59

## After Messaging on Consequences of *Roe* Decision, Increased Share Say Republicans Are Focused on the Wrong Things

Messaging on the consequences of overturning *Roe v. Wade* increases the share who say the Democratic Party is focused on the right things by 8 points. On Republicans, it shifts perceptions further underwater, to net -13 (including a 12-point shift among Republicans).



Nationwide survey of 1,007 registered voters conducted July 28-August 1, 2022. For more info, visit navigatorresarch.org.



### Americans Have Heard Most About Heat Waves, Biden Getting Sick, and the DOJ Investigation into Trump

Republicans have heard most about Biden getting sick (46%), while Democrats and independents have heard most about record-breaking heat waves and the Department of Justice investigating Donald Trump.

Below are some events that have been in the news recently. For each, please indicate how much you have seen, read, or heard about each one.

	A lot Some		Not much/at all		Dem 7	Ind Rep	
Record breaking heat waves causing natural disasters, including wildfires	46		33	21	57	38	35
President Biden testing positive for the coronavirus	45		34	20	48	33	46
The Department of Justice investigating Donald Trump for potential criminal behavior in the January 6 <sup>th</sup> attack on the U.S. Capitol	44		34	22	54	35	35
A 10-year-old rape victim being forced to travel to receive an abortion due to her state's abortion ban	35	2	8	37	44	27	27
Increased cases of monkeypox being reported in the United States and around the world	35		40	25	43	29	28
The Federal Reserve raising interest rates	34		35	31	36	23	35
Former President Donald Trump considering announcing his 2024 candidacy for president	22	43		36	20	16	25
Gas prices declining in the last few weeks	20	43		37	27	15	15
The House of Representatives passing a bill protecting a national right to same-sex marriage	17	31		53	23	11	11



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#### **About Navigator**

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,007 registered voters from July 28-August 1, 2022. 102 additional interviews were conducted among Hispanic voters. 75 additional interviews were conducted among Asian American and Pacific Islander voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

For Press inquiries contact:

press@navigatorresearch.org

To learn more about Navigator:

http://navigatorresearch.org

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